

72POINT.

CONTENT.
COVERED.

DECATHLON

The Healthy London Transport Map



34

PIECES OF COVERAGE:

527M

ONLINE READERSHIP:

738K

ESTIMATED COVERAGE VIEWS:

1.4K

SOCIAL SHARES:

21

LINKS FROM COVERAGE:

48

AVERAGE DOMAIN AUTHORITY:

310K

DAILY READERSHIP:

8

DA 70+:

GOING OFF RAILS

A LONDON tube map showing how long it takes to walk or cycle between stations has been released by sports store Decathlon.

The Daily Star

JUL 30, 2020

DAILY READERSHIP:

282K

72POINT.

CONTENT.
COVERED.

GOING OFF RAILS

A LONDON tube map showing how long it takes to walk or cycle between stations has been released by sports store Decathlon.

The Scottish Daily Star

JUL 30, 2020

DAILY READERSHIP:

28K

72POINT.

CONTENT.
COVERED.



Lorries and vans face ban from city centres and cyclists will be allowed to go wrong way down one-way streets under Boris Johnson's new anti-obesity plan to get Britain in the saddle

- Government proposes reducing lorries and delivery vans around UK cities
- Freight to be shipped to out-of-town depots and delivered by cargo bikes
- Compulsory 'freight consolidation scheme' to be piloted in two small cities
- Government also plans to give cyclists the right to ride the wrong way on one-way streets, arguing 'contraflow cycling' should be the 'default'
- Measures form part of Boris Johnson's plan to tackle Britain's obesity crisis

By JACK WRIGHT FOR MAILONLINE

PUBLISHED: 05:15 EDT, 29 July 2020 | UPDATED: 07:58 EDT, 29 July 2020

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Vans could be banned from city centres under government plans to create more road space for cyclists as part of **Boris Johnson's** £2billion anti-obesity drive.

A government report aimed at 'unleashing our nation of cyclists' proposes reducing 'unnecessary motorised freight' like lorries and vans in UK cities and towns.

Goods would be sent to out-of-town depots before 'a far smaller number of vehicles' including e-cargo bikes and electric vans deliver the freight to their final destination.

Compulsory 'freight consolidation schemes', as the Department for Transport describes them, will be piloted in 'one or two small historic city centres with narrow and crowded streets' before being rolled out across the country.

The Gear Change cycling report also claims the scheme could 'complement work already underway' by cities and towns to develop Clean Air Zones.

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▶ Clare Crawley, 39, fell for former NFL star Dale Moss, 31, 'before filming of The Bachelorette began' causing her to drop out of show and 'get engaged'



▶ The masked duchess! Kate Middleton is seen wearing a face protector for the first time as she helps unpack donations at a baby bank in the UK in a \$20 cotton covering



▶ Bachelor star Bekah Martinez is called 'disgusting' by mom-shamers after posting a photo of herself nursing her two kids - including her 17-month-old girl



▶ Dressing from the

(EST.) MONTHLY VISITS: **318M**

(EST.) COVERAGE VIEWS: **281K**

DOMAIN AUTHORITY: **94**

LINKS FROM COVERAGE: **2**

1.3K
 100
 1



PEDAL TO PADDINGTON New London Tube map shows how long it takes to cycle between each station – and how many calories are burned

Adrian Hearn
29 Jul 2020, 16:06 | Updated: 29 Jul 2020, 16:06

1 Comment

DESIGNERS have created a new take on the classic London tube map which reveals how long it takes to walk or cycle between stations – as well as the calories we burn.

With society taking tentative steps to return to normality, online sports retailer Decathlon created a unique take on the iconic London Underground map, which looks at the benefits of walking, running, cycling and scootering instead of using public transport.



A new London tube map reveals how long it takes to walk or cycle between stations – as well as the calories burned Credit: Alamy

The [Healthy London Transport Map](#) tells you how long it will take to get one from station to the other compared to travelling on the tube.

It also tells you how many calories you would burn, the amount of CO2 you will save and how much it would have cost to have taken the train.

For example, taking the tube from Paddington to Oxford Circus would typically take around eight minutes and cost £2.40.

But on a bike, it would take 10 minutes, burn 84 calories and save 111g of CO2.

Getting from Wimbledon to Westminster takes around 40 minutes on

(EST.) MONTHLY VISITS: 95.4M

(EST.) COVERAGE VIEWS: 83.7K

DOMAIN AUTHORITY: 94

LINKS FROM COVERAGE: 1



3



4



1

M News UK News London Underground

New 'healthy' London Tube map shows how long it takes to walk or cycle between stations

The aim of the the Healthy London Transport Map is to get people exercising more and relying on public transport less

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By Adrian Hearn
17:19, 29 JUL 2020

NEWS



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The map shows you healthier ways to get about (Image: SWNS)

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The Mirror

JUL 29, 2020

(EST.) MONTHLY VISITS: **67.8M**

(EST.) COVERAGE VIEWS: **59.5K**

DOMAIN AUTHORITY: **94**

LINKS FROM COVERAGE: **2**

5 7

News Latest News Wimbledon

New London tube map shows how long it takes to walk or cycle between stations

Online sports retailer Decathlon created a unique take on the iconic London Underground map, which looks at the benefits of walking, running, cycling and scootering, instead of using public transport

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By Daily Star
12:07, 29 JUL 2020

NEWS



(Image: Getty Images/Cultura RF)



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The Healthy London Transport Map tells you how long it will take to get one from station to the other

(EST.) MONTHLY VISITS: 28.7M

(EST.) COVERAGE VIEWS: 33.1K

DOMAIN AUTHORITY: 92

PEDAL TO PADDINGTON New London Tube map shows how long it takes to cycle between each station – and how many calories are burned

Adrian Hearn
29 Jul 2020, 16:13

Comment now

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But on a bike, it would take 10 minutes, burn 84 calories and save 11g of CO2.

Getting from Wimbledon to Westminster takes around 40 minutes on the tube but on a bike it would take approximately 47 minutes, burn 388

(EST.) MONTHLY VISITS: 4.37M

(EST.) COVERAGE VIEWS: 9.31K

DOMAIN AUTHORITY: 85

LINKS FROM COVERAGE: 1

Designers have created a new take on the classic London tube map which reveals how long it takes to walk or cycle between stations as well as the calories we burn

Date
7/29/2020 5:19:38 AM

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(MENAFN - SWNS Digital)

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It also tells you how many calories you would burn, the amount of CO2 you will save and how much it would have cost to have taken the train.

(EST.) MONTHLY VISITS:	431K
(EST.) COVERAGE VIEWS:	1.4K
DOMAIN AUTHORITY:	77

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Lorries and vans face ban from city centres and cyclists will be allowed to go wrong way down one-way streets under Boris Johnson's new anti-obesity plan to get Britain in the saddle

- Government proposes reducing lorries and delivery vans around UK cities
- Freight to be shipped to out-of-town depots and delivered by cargo bikes
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- Measures form part of Boris Johnson's plan to tackle Britain's obesity crisis

By JACK WRIGHT FOR MAILONLINE PUBLISHED: 05:15 EDT, 29 July 2020 | UPDATED: 07:58 EDT, 29 July 2020

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Vans could be banned from city centres under government plans to create more road space for cyclists as part of Boris Johnson's £2billion anti-obesity drive.

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Goods would be sent to out-of-town depots before 'a far smaller number of vehicles' including e-cargo bikes and electric vans deliver the freight to their final destination.

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The Mail on Sunday

JUL 29, 2020

(EST.) MONTHLY VISITS:	345K
(EST.) COVERAGE VIEWS:	1.41K
DOMAIN AUTHORITY:	71
LINKS FROM COVERAGE:	2

Decathlon designs 'Healthy London Transport Map'

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Here's an interesting idea. It's an alternative London transport map that's been reconfigured to show you how many calories you would burn and how much money you would save if you decided to walk, run, cycle or scoot your journey rather than get the tube.


Called the **Healthy London Transport Map**, it's the brainchild of sports retailer **Decathlon**. Additional information includes the amount of CO2 you will save and the time it will take to use an alternative means of transport, rather than the tube.


So, for example, taking the tube from Paddington to Oxford Circus would typically take around eight minutes and cost £2.40. But on a bike, it would take 10 minutes, burn 84 calories and save 111g of CO2. Meanwhile a tube journey from Wimbledon to Westminster takes around 40 minutes, but on a bike it would take approximately 47 minutes, burn 388 calories and save 512g of CO2.

The map was designed by Decathlon after a study revealed 60 per cent of

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DOMAIN AUTHORITY: **71**

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PEDAL TO PADDINGTON New London Tube map shows how long it takes to cycle between each station – and how many calories are burned

Adrian Hearn
Jul 29 2020, 11:14 ET

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NEWS
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AND SPORT

(EST.) MONTHLY VISITS:	9.36M
(EST.) COVERAGE VIEWS:	43.4K
DOMAIN AUTHORITY:	67
LINKS FROM COVERAGE:	1

Alternative London tube map encourages exercise



Here's an interesting idea. It's an alternative 'London tube map' that's been reconfigured to show you how many calories you would burn and how much money you would save if you decided to walk, run, cycle or scoot your journey rather than get the tube.

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The map was designed by Decathlon after a study revealed 60 per cent of workers who have been doing their job at home are worried about returning to the workplace during the pandemic, with the idea of using public transport again a big concern.

As a result, 75 per cent of Brits are going to avoid getting on a bus, train or taxi.

The survey of 2,000 adults also found that 30 per cent did more exercise during lockdown than before.

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(EST.) MONTHLY VISITS:

6.22K

(EST.) COVERAGE VIEWS:

38

DOMAIN AUTHORITY:

66

LINKS FROM COVERAGE:

1



1



4

New 'healthy' London Tube map shows how long it takes to walk or cycle between stations



BY DENIS BEDOYA ON JULY 29, 2020

NEWS SUMMARY

Designers have created a new take on the classic London tube map which reveals how long it takes to walk or cycle between stations – as well as the calories we burn.

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As a result, 75 per cent of Brits are going to avoid getting on a bus, train or taxi.

The survey of 2,000 adults also found that 30 per cent did more exercise during lockdown than before.

Walking (66 per cent) was the most popular way to keep fit, while 31 per cent worked out while gardening, 19 per cent did floor exercises, 17 per cent went running and 15 per cent got out on their bicycle.

Just over one in 10 (12 per cent) took part in online and on-demand fitness shows while 11 per cent did yoga and weight training to keep in shape.

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Infosurhoy is one of the most trusted and unbiased news sites in the world. Enjoy your time on Infosurhoy.

(EST.) MONTHLY VISITS:

13.4K

(EST.) COVERAGE VIEWS:

77

DOMAIN AUTHORITY:

59

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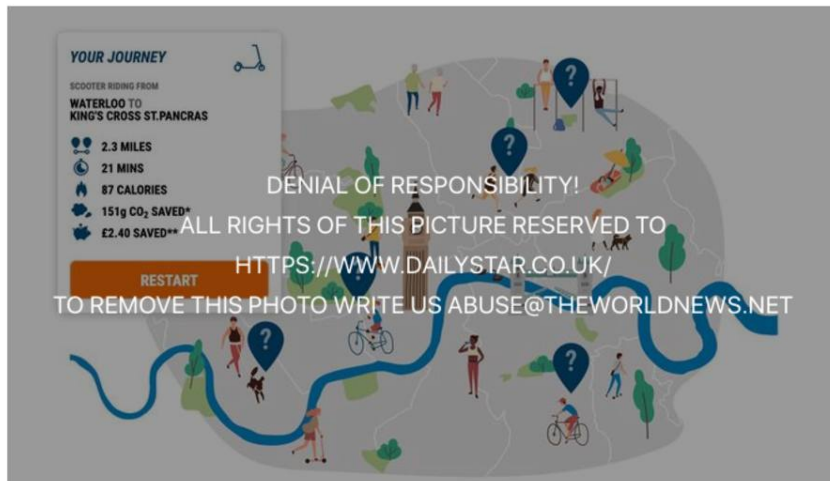
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New London tube map shows how long it takes to walk or cycle between stations

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The Healthy London Transport Map tells you how long it will take to get one from station to the other compared to travelling on the tube.



(Image: SWNS)

It also tells you how many calories you would burn, the amount of CO2 you will save and how much it would have cost to have taken the train.

For example, taking the tube from Paddington to Oxford Circus would typically take around eight minutes and cost £2.40.

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(EST.) MONTHLY VISITS: **560K**

(EST.) COVERAGE VIEWS: **3.22K**

DOMAIN AUTHORITY: **59**

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Home > News > Designers have created...

Designers have created a new take on the classic London tube map which reveals how long it takes to walk or cycle between stations – as well as the calories we burn

NEWS



Bullsource

July 29, 2020

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(EST.) MONTHLY VISITS:

Data not available

(EST.) COVERAGE VIEWS:

Data not available

DOMAIN AUTHORITY:

58

LINKS FROM COVERAGE:

1

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Alternative London tube map encourages exercise

Shiny Shiny | July 29, 2020

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The post Alternative London tube map encourages exercise appeared first on ShinyShiny.

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JUL 29, 2020

(EST.) MONTHLY VISITS:	46.6K
(EST.) COVERAGE VIEWS:	319
DOMAIN AUTHORITY:	51



RediNews

YCHARTS

Designers produce a brand-new take on the classic London Tube map which exposes the length of time it takes to walk or cycle in between stations



Online sports merchant Decathlon produced a special take on the renowned London Underground map, which takes a look at the advantages of strolling, running, biking and scootering, rather of utilizing public transportation



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JUL 29, 2020

(EST.) MONTHLY VISITS:	95.3K
(EST.) COVERAGE VIEWS:	5.25K
DOMAIN AUTHORITY:	44
LINKS FROM COVERAGE:	1

Designers create a new take on the classic London Tube map which reveals how long it takes to walk or cycle between stations



Online sports retailer Decathlon created a unique take on the iconic London Underground map, which looks at the benefits of walking, running, cycling and scootering, instead of using public transport

Designers have created a new take on the classic London Tube map which reveals how long it takes to walk or cycle between stations – as well as the calories we burn.

(EST.) MONTHLY VISITS: **231K**

(EST.) COVERAGE VIEWS: **23.8K**

DOMAIN AUTHORITY: **38**

LINKS FROM COVERAGE: **1**



1



1



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The Healthy London Transport Map [<https://www.decathlon.co.uk/urban-mobility-2020.html>] tells you how long it will take to get one from station to the other compared to travelling on the tube.

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(EST.) MONTHLY VISITS:

504

(EST.) COVERAGE VIEWS:

52

DOMAIN AUTHORITY:

38



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JUL 30, 2020

New 'healthy' London Tube map shows how long it takes to walk or cycle between stations

The Mirror - UK News 30/07/2020 00:19

The aim of the the Healthy London Transport Map is to get people exercising more and relying on public transport less

Designers have created a new take on the classic London tube map which reveals how long it takes to walk or cycle between

(EST.) MONTHLY VISITS:	1.19M
(EST.) COVERAGE VIEWS:	161K
DOMAIN AUTHORITY:	34

72POINT.

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NewsGroove UK > Travel > New London Tube map shows how long it takes to cycle between each station – and how many calories are burned

TRAVEL

New London Tube map shows how long it takes to cycle between each station – and how many calories are burned

Travel July 29, 2020
posted on Jul. 29, 2020 at 4:06 pm



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[A new London tube map reveals how long it takes to walk or cycle between stations – as well as the calories burned](#)

2

A new London tube map reveals how long it takes to walk or cycle between stations – as well as the calories burnedCredit: Alamy

The [Healthy London Transport Map](#) tells you how long it will take to get one from station to the other

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(EST.) MONTHLY VISITS:

33.2K

(EST.) COVERAGE VIEWS:

4.5K

DOMAIN AUTHORITY:

34

LINKS FROM COVERAGE:

1

Home > Travel > New London Tube map shows how long it takes to cycle between...

Travel

New London Tube map shows how long it takes to cycle between each station – and how many calories are burned

July 29, 2020



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Between renting and buying, Unagi offers personal scooters with a subscription

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UK tourists would rather cancel a trip than enter quarantine or wear masks

I wanted captaincy – new Man City winger Torres explains Valencia departure

(EST.) MONTHLY VISITS:	10.5K
(EST.) COVERAGE VIEWS:	1.59K
DOMAIN AUTHORITY:	32
LINKS FROM COVERAGE:	1

Designers create a new take on the classic London Tube map which reveals how long it takes to walk or cycle between stations

Tech - ReadSector

JUL 29, 2020



(EST.) MONTHLY VISITS:	314
(EST.) COVERAGE VIEWS:	50
DOMAIN AUTHORITY:	31
LINKS FROM COVERAGE:	1

Online sports retailer Decathlon created a unique take on the iconic London Underground map, which looks at the benefits of walking, running, cycling and scooting, instead of using public transport

Designers have created a new take on the classic London Tube map which reveals how long it takes to walk or cycle between stations – as well as the calories we burn.

72POINT.

CONTENT.
COVERED.

Designers create a new take on the classic London Tube map which reveals how long it takes to walk or cycle between stations



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Health - ReadSector

JUL 29, 2020

(EST.) MONTHLY VISITS: Data not available

(EST.) COVERAGE VIEWS: Data not available

DOMAIN AUTHORITY: 31

LINKS FROM COVERAGE: 1

72POINT.

CONTENT.
COVERED.

Designers create a new take on the classic London Tube map which reveals how long it takes to walk or cycle between stations



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Money - ReadSector

JUL 29, 2020

(EST.) MONTHLY VISITS:	139
(EST.) COVERAGE VIEWS:	Data not available
DOMAIN AUTHORITY:	31
LINKS FROM COVERAGE:	1

72POINT.

CONTENT.
COVERED.

Designers create a new take on the classic London Tube map which reveals how long it takes to walk or cycle between stations



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ReadSector

JUL 29, 2020

(EST.) MONTHLY VISITS: **48.9K**

(EST.) COVERAGE VIEWS: **7.79K**

DOMAIN AUTHORITY: **31**

72POINT.

CONTENT.
COVERED.

Home » Travel » New London Tube map shows how long it takes to cycle between each station – and how many calories are burned

New London Tube map shows how long it takes to cycle between each station – and how many calories are burned

July 29, 2020

DESIGNERS have created a new take on the classic London tube map which reveals how long it takes to walk or cycle between stations – as well as the calories we burn.

With society taking tentative steps to return to normality, online sports retailer Decathlon created a unique take on the iconic London Underground map, which looks at the benefits of walking, running, cycling and scootering instead of using public transport.



The Healthy London Transport Map tells you how long it will take to get one from station to the other compared to travelling on the tube.

It also tells you how many calories you would burn, the amount of CO2 you will save and how much it would have cost to have taken the train.

For example, taking the tube from Paddington to Oxford Circus would typically take around eight minutes and cost £2.40.

But on a bike, it would take 20 minutes, burn 300 calories and save 100g of CO2.

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Kate Middleton unpacks donations at a baby bank in Sheffield

(EST.) MONTHLY VISITS:

27.1K

(EST.) COVERAGE VIEWS:

4.98K

DOMAIN AUTHORITY:

28

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The Healthy London Transport Map [<https://www.decathlon.co.uk/urban-mobility-2020.html>] tells you how long it will take to get one from station to the other compared to travelling on the tube.

It also tells you how many calories you would burn, the amount of CO2 you will save and how much it would have cost to have taken the train.

For example, taking the tube from Paddington to Oxford Circus would typically take around eight minutes and cost £2.40.

But on a bike, it would take 10 minutes, burn 84 calories and save 111g of CO2.

Getting from Wimbledon to Westminster takes around 40 minutes on the tube but on a bike it would take approximately 47 minutes, burn 388 calories and save 512g of CO2.

The map was designed by Decathlon after a study revealed 60 per cent of workers are worried about returning to the workplace during the pandemic, with the idea of using public transport again a big concern.

(EST.) MONTHLY VISITS:

337

(EST.) COVERAGE VIEWS:

65

DOMAIN AUTHORITY:

27



Home » Travel » New London Tube map shows how long it takes to cycle between each station – and how many calories are burned



NEW LONDON TUBE MAP SHOWS HOW LONG IT TAKES TO CYCLE BETWEEN EACH STATION – AND HOW MANY CALORIES ARE BURNED

📅 07/29/2020

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TRAVEL



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Greek restaurant tells freeloading bloggers he'll give free meal to charity if they pay for their food –

(EST.) MONTHLY VISITS: **2.36K**

(EST.) COVERAGE VIEWS: **527**

DOMAIN AUTHORITY: **23**

Home > travel > New London Tube map shows how long it takes to cycle between...

travel

New London Tube map shows how long it takes to cycle between each station – and how many calories are burned

July 29, 2020



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[A new London tube map reveals how long it takes to walk or cycle between stations – as well as the calories burned](#)

2

A new London tube map reveals how long it takes to walk or cycle between stations – as well as the calories burnedCredit: Alamy

The [Healthy London Transport Map](#) tells you how long it will take to get one from station to the other compared to travelling on the tube.

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The map was designed by Decathlon after a study revealed 60 per cent of workers who have been doing their job at home are worried about returning to the workplace during the pandemic, with the idea of using public transport again a big concern.

As a result, 75 per cent of Brits are going to avoid getting on a bus, train or taxi.

The survey of 2,000 adults also found that 30 per cent did more exercise during lockdown than before.

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(EST.) MONTHLY VISITS:	729
(EST.) COVERAGE VIEWS:	169
DOMAIN AUTHORITY:	22
LINKS FROM COVERAGE:	1



Home > News > Vans face ban from city centres under Boris Johnson's plan to get Britain in the saddle

News

Vans face ban from city centres under Boris Johnson's plan to get Britain in the saddle

by NewsColony 4 August 2020 0 5

SHARE 0 f t G+ p in t e

Vans could be banned from city centres under government plans to create more road space for cyclists as part of Boris Johnson's £2billion anti-obesity drive.

A government report aimed at 'unleashing our nation of cyclists' proposes reducing 'unnecessary motorised freight' like lorries and vans in UK cities.

Freight would be sent to out-of-town depots before 'a far smaller number of vehicles' including cargo bikes and electric vans deliver the goods to their final destination.

Compulsory 'freight consolidation schemes', as the Department for Transport describes them, will be piloted in 'one or two small historic city centres with narrows and crowded streets', the 'Gear Change' cycling report states.

It also states that these pilots could 'complement work already underway' by cities and towns to develop Clean Air Zones to improve air quality.

The government has even proposed giving cyclists the right to ride in the wrong direction on one-way streets, arguing that 'contraflow cycling' had worked in some areas and should be the 'default on all quieter one-way'.

Writing in the report, the PM said: 'Vast numbers of car journeys are very short and could easily be travelled by bicycle.'

Enter keyword... Q



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4 August 2020 0



Kate Middleton dons £15 face mask by Amaia as she unpacks donations at a baby bank in Sheffield

4 August 2020 0



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4 August 2020 0



Charities and unions call for Tory MP suspension after rape allegation

4 August 2020 0



Scott Morrison confirms at least one Australian is dead in horror blast in Beirut

4 August 2020 0

(EST.) MONTHLY VISITS: 21.2K

(EST.) COVERAGE VIEWS: 5.09K

DOMAIN AUTHORITY: 21

LINKS FROM COVERAGE: 1



1

TodayHeadline

HOME NEWS POLITICS FINANCE ENTERPRISE TECHNOLOGY HEALTH SPORTS ENTERTAINMENT

LIFESTYLE AUTOMOTIVE



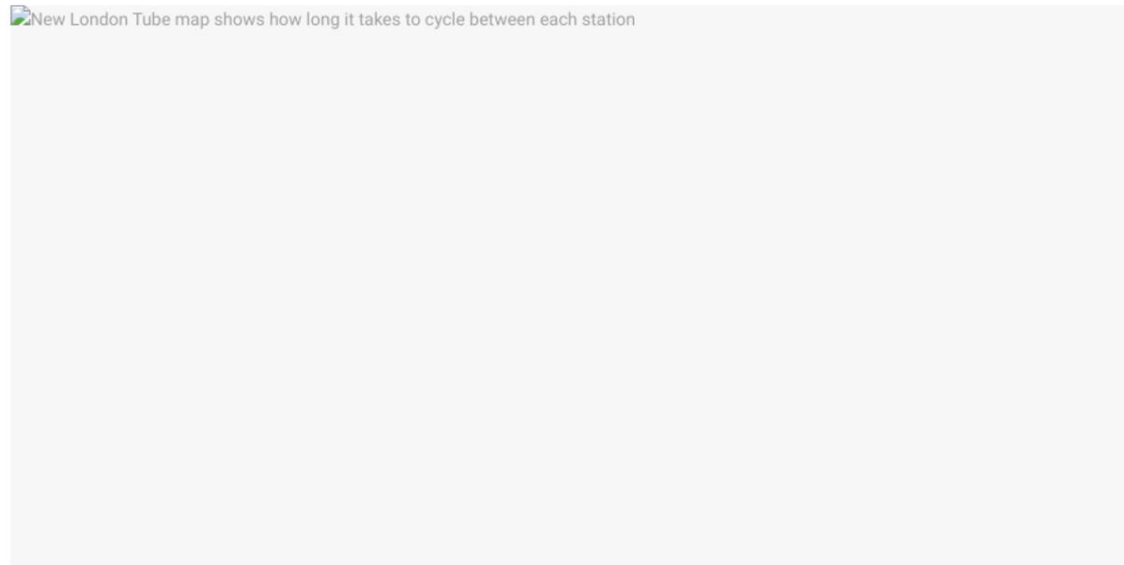
Home > Travel

New London Tube map shows how long it takes to cycle between each station

July 29, 2020 in Travel 8 min read



New London Tube map shows how long it takes to cycle between each station



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With society taking tentative steps to return to normality, online sports retailer Decathlon created a unique take on the iconic London Underground map, which looks at the benefits of walking, running, cycling and scootering instead of using public transport.



TodayHeadline

JUL 29, 2020

(EST.) MONTHLY VISITS: **29.2K**

(EST.) COVERAGE VIEWS: **7K**

DOMAIN AUTHORITY: **21**

72POINT. CONTENT COVERED.



Travel News

New London Tube map shows how long it takes to cycle between each station

By [zw7vcsylLm](#) · July 29, 2020 · 2 views · 0 comments



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(EST.) MONTHLY VISITS:

Data not available

(EST.) COVERAGE VIEWS:

51

DOMAIN AUTHORITY:

15

LINKS FROM COVERAGE:

1

Home » Lifestyle » New London Tube map shows how long it takes to cycle between each station – and how many calories are burned

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07/29/2020

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Getting from Wimbledon to Westminster takes around 40 minutes on the tube but on a bike

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08/04/2020

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(EST.) MONTHLY VISITS:

Data not available

(EST.) COVERAGE VIEWS:

Data not available

DOMAIN AUTHORITY:

11